

Clip-Tone Buddy

Privacy Notice

Version number: 2.0

Date: 15th April 2021

The Clip-Tone Buddy app requires permission to access the device microphone to detect when a tone signal is heard from the Clip-Tone device and other sounds made by the inhaler. There is no other use of the microphone data. The audio data provided to the app from the microphone does not leave the device. Representations of the audio data provided during the inhaler event is collected in the form of a spectrogram.

On install a random identifier is applied to the app which is attached to all data transferred. This allows the data to be grouped but does not provide any means by which an individual can be identified.

Answers selected during the set-up questions are provided to the app developer to understand the purposes that users are engaging with the app and to make improvements to the app based on types of user and the subsequent engagement.

When entering the 'Use your inhaler' mode within the app, it will begin processing audio data transmitted from the microphone. The audio processing assesses if specific sounds are being detected by the microphone. Once the specific sound is detected, this triggers a positive response which is registered by the app. This can be seen via movement of the animations on screen. A log of the activities detected can be seen in the activity tracker. This logs the total length of the tone detected, whether the sound of the inhaler activation was heard and at what point in the activity the inhaler was activated. This information, in the form of a spectrographic image along with the time and date of the activity, is provided to the app developer and compiled as part of a database. This information will be used to gain insight around how the app is used to improve products, services or technology provided. Anonymised data in the form of spectrograms may be shared with trusted partners for the purpose of gaining insights into how people with asthma and COPD use their inhalers for the purpose of improving the service and support offerings. No data other than that specified will be collected.

Once assessed and transmitted, no audio data is stored on the device. No information that could be used to identify the individual user is transmitted.

Any notes that have been added in free text fields does not constitute data that is transmitted but are held locally on the device for the user's convenience.

It is recommended that no personal information is entered into the notes to ensure a user's privacy is maintained. Entry of personal data is entirely at the user's discretion and Clin-e-cal have no control or liability of this data is accessed misused by a third party.

For the duration that the app is stored on the local device, data will continue to be transmitted as detailed above. To permanently stop data transmission from the app uninstall the app from your device completely.

What if I want my data to be deleted?

If you want to erase any or all data that has been transmitted through use of the app please contact info@clin-e-cal.com quoting the randomised identifier for your app which can be found within the privacy section of the app and detailing which activities you wish to erase.

Your email address will be used only for the purpose of complying with the request and for no other reason whatsoever.

STATEMENT ON HOW TO COMPLAIN TO THE ICO

If you are unhappy about the way in which We have processed your personal data then you have a right to raise the issue or to lodge a complaint with the Information Commissioner's Office –see <https://ico.org.uk/for-the-public/> for further details on how to do this.